

## **The Norton Shows**

**P.O. Box 265 · Gatlinburg, Tennessee 37738**

**(865)436-6151/6158 · FAX (865)436-6152 · nortonshow@aol.com · www.nortonshows.com**

**The Norton Shows, located at the Sevierville Events Center at Bridgemont  
Beginning 21st Year of Operation, Wholesale, Cash-and-Carry Market**

### **Tuxedo Premier**

**A New Area for Orders Only**

**A Black and White Affair**

**Booths Set Apart with Black Carpeting  
and White and Black Drapes**

**Gifts, Apparel, Fashion Jewelry/Accessories, Gourmet and Fine Jewelry  
One Same Floor**

**Opening June 7, 8 and 9, 2008**

**Wholesale Markets Four Times Annually, 700 - 800 Booths, Room for 1100 Booths  
Beautiful, Convenient, Modern, State-of-the-Art at Sevierville Events Center at Bridgemont  
Annual Advertising Budget of \$280,000.00**

**Concentrated Advertising Monthly in Respected Periodicals: *Gifts and Decorative Accessories, Accessory Merchandising, Cover, The Swimwear Journal*, etc., and on occasion, *Giftware News* and *Gift and Home Preview*.**

***10,000 E-Mail Audience***

***Data Base of 102,000 Exhibitors and Buyers (Approximately 18,000 Exhibitors and 84,000 Buyers), Buyers From 25 - 27 States, Canada and the Islands***

***Excellent Ratio of Exhibitor to Buyer: 10,000 to 21,000 Buyers***

***Good Return on Show Investment, Every Exhibitor Gets Fair Share of Buyers.***

***An Opportunity to Build and Cultivate New Market Place in Solid, Southern Economy***

***An Opportunity to Service Existing Accounts, Make New Contacts, Network, Open New Buyers,  
Liquidate Overages and Stimulate Cash Flow.***

***Free Parking and Drive-In Loading and Unloading, Three Pull-Up Side Doors for Easy Loading  
and Unloading, 10 Truck Bays, 2 Day Set-Up, Low Booth Fees, No Membership Dues, No  
Registration Fees, No Union, Relatively Low Crime and Traffic***

***The Nortons Put Cash Back Into Cash-and-Carry!***

***Easily Accessible to Buyers and Exhibitors With Access to Interstates 75, 85, 40, and 81  
Anchor Hotel, Discount Motels, Hotels, Chalets, Rental Cabins, RV Parks Plus Luxury Facilities  
Delicious, Fine Dining, Ample Restaurants, Country/Western Music Theaters, Golf Course,  
Ober Gatlinburg, DollyWood***

***Located at the Foot of the Great Smoky Mountains***

***Sevierville, Pigeon Forge and Gatlinburg***

***Nature's Playground...The Most Visited National Park in the United States***

***Only A Gas Tank Away!***