

CONTRACT - THE NORTON SHOWS

P.O. Box 210 · Gatlinburg, Tennessee 37738 · (865) 436-6151/6158 · Fax (865) 436-6152 ·
 nortonshows@gmail.com · www.nortonshows.com

WHOLESALE, ORDERS AND CASH-AND-CARRY, OPEN ONLY TO RETAIL STORE OWNERS AND AUTHORIZED BUYERS.

APPLICATION FOR BOOTH SPACE

EXHIBITOR _____			
ADDRESS _____			
CITY _____	STATE _____	ZIP _____	
TELEPHONE _____	FAX _____	EMAIL _____	WEBSITE _____

I hereby apply for space at Norton's Gatlinburg Apparel, Jewelry and Gift Show LLC (The Norton Shows), Wholesale Only, Orders and Cash-and-Carry, Open Only to Retail Store Owners/Buyers. Do You Exhibit Apparel, Ladies', Men's or Children, Fine Jewelry, Fashion Jewelry, Fashion Accessories, Gifts, Framed Art, Oil Paintings, Books, Porcelain, China, Figurines, Linens, Candles, Baskets, Pewter, Dolls, Collectibles, Florals, Beauty, Spa, Medicinal, Pain, Electronics, Gourmet, Etc.?

April 23, 24 & 25, 2021

FRIDAY, SATURDAY AND SUNDAY
 10:00 am to 5:00 pm — Close at 4:00 pm SUNDAY

Booth Space Reserved	_____
Booth Fee	_____
Corner Booth (\$100.00)	_____
Total Booth Cost	_____
Advance Deposit	_____
Paid ___ Unpaid ___	

September 10, 11 & 12, 2021

FRIDAY, SATURDAY AND SUNDAY
 10:00 am to 5:00 pm — Close at 4:00 pm SUNDAY

Booth Space Reserved	_____
Booth Fee	_____
Corner Booth (\$100.00)	_____
Total Booth Cost	_____
Advance Deposit	_____
Paid ___ Unpaid ___	

November 19, 20 & 21, 2021

FRIDAY, SATURDAY AND SUNDAY
 10:00 am to 5:00 pm — Close at 4:00 pm SUNDAY

Booth Space Reserved	_____
Booth Fee	_____
Corner Booth (\$100.00)	_____
Total Booth Cost	_____
Advance Deposit	_____
Paid ___ Unpaid ___	

I hereby apply for booth space at Norton's Gatlinburg Apparel, Jewelry and Gift Show LLC. Attached is my deposit/payment of \$_____ for _____ Booth(s). **\$500.00 deposit required for each 10 x 10 booth.** \$100.00 corner fee charged. Please make checks payable to Norton's Gatlinburg Apparel, Jewelry and Gift Show LLC. Booths will not be held without deposit; deposit/booth fee is nonrefundable upon cancellation; no rollovers; balance of booth fee not paid in full 30 days prior to show date may constitute cancellation of booth(s); cancellations must be made 3 weeks prior to show date, allowing promoter opportunity to resell booth and recover loss. I am liable for any balance due on booth and will remit balance immediately; any deposit for future shows will be forfeited. I will be liable should The Norton Shows pursue Exhibitor for collection of funds and that pursuit/legalities/lawsuit for collection of returned checks, uncollected booth fees, stopped payments, etc. will occur in Sevier County, TN. I fully understand that TNS/NGAJGS are not responsible nor will be held responsible for any miscommunication, mishaps, delivery problems which may occur to Exhibitors' freight/person either en route to/from show site/or at show site. I understand that I am solely responsible for any catastrophe that might occur while contracted to TNS/NGAJGS. I understand that The Norton Shows/NGAJGS, the Gatlinburg Convention Center and the City of Gatlinburg will not be responsible for theft, fire, injury, misrouted shipments or other kind of damage that might occur to my goods, buyers or personal body during my period of contract with The Norton Shows. In the event cancellation of show occurs due to strikes, floods, water damage, fallen trees, wildfires, loss of electricity, power, etc. or any other reasons or acts of God, I will not hold NGAJGS liable for loss. Exhibitors may not sublet booth(s) or two or more Exhibitors may not share same booth space; NGAJGS has the right to relocate Exhibitors' booth and/or to cancel Exhibitors' booth space without recompense, should management deem action to be within best interest of show or if Exhibitor does not follow show guidelines or constitutes a disturbance to show; NGAJGS has the right to limit or relocate vendors in certain categories or carrying same merchandise. I understand I must exhibit all three days of the show, unless an emergency occurs during the show. I understand breakdown of booth(s) before 4:00 pm on the last day of the show is prohibited. I understand The Norton Shows are wholesale, order writing, cash-and-carry and will comply accordingly. **BOOTH FEE PAID WITHIN THREE WEEKS PRIOR TO SHOW MUST BE CASHIERS CHECK OR CASH. NO REDUCTION OF BOOTH SPACE 30 DAYS PRIOR TO SHOWDATE. NO UNLICENSED PRODUCTS OR KNOCK-OFFS ALLOWED. NO PHOTOGRAPHS. NO CREDIT CARDS ACCEPTED.**

EXHIBITOR'S NAME (Please Print) _____	DATE _____
EXHIBITOR'S NAME (Signature) _____	DATE _____