

## **Registration Requirements**

\*Open only to the trade: Apparel, Jewelry, Gifts, Spa/Beauty, Gourmet, Electronics Etc.\*

\*Buyers must present photo ID and the following credentials in order to attend\*

**Buyers:** Must have and provide one (1) of the following identifications along with a photo ID:

1. Valid Business License
2. Tax Certificate
3. Sales & Use Tax Permit
4. Cosmetology License
5. Company Consultant Number

**Adding Employees as Buyers:** The owner must furnish copies of three (3) consecutive cancelled payroll checks (front and back) for full time employees accompanied by matching driver's licenses. (Please, list only persons authorized to buy for your store, not drivers, maintenance, bookkeepers, etc.)

Storeowners and buyers must present valid driver's licenses upon entering The Norton Shows (unless they have preregistered). Storeowners are allowed complimentary passes for their spouse, children 16 & older and parents. Storeowners, only, may bring two guests (guest badges can be purchased on show site). Please, do not allow anyone to use your badge and do not bring guests unless absolutely vital to your business. Please, preregister ASAP.

\* \* You may email your information to NortonShows@gmail.com or Fax to 865-436-6152 or you may bring the information to the show and register on site. \* \*

We apologize, **no children under the age of 16**, **no photos** and **no luggage/rolling carts**. Please, call to preregister 30 days before show date. Feel free to ask for maps and we'll steer you around traffic jams. We recommend the City of Gatlinburg's website for additional lodging, entertainment, restaurants, etc.